Information Systems Essentials

Synopsis

9 chapters plus 3 appendices cover the traditional core material of MIS. A comprehensive set of group projects and e-commerce projects support an applied component to the course. Consistent with Haagâ ™s best-selling MIS for the Information Age, IS Essentials 3/e conveys the impact of IS on the individual with contemporary writing and lively examples

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Customer Reviews

From the course work that I was required to cover, this text included every piece of information that a normal version would have.Does it include all the components of the american edition? I'm not sure.It's printed on lower quality paper with cheaper ink. Of course, the purpose of this type of edition is to be a low cost alternative.If you're looking to get your college text for cheap than this is definitely an option. If you plan to have this text for a while, opt for the better version.

the text was easy to come across and understand. In comparison to other text I've read, this one is precise and very informative. The page content was excellent, not too many and easy to carry along if need to.

This was an excellent purchase based on the cost. It really help me understand information systems related to every type of business organization. We even talked about in the class. Great buy!!!

This text is an International book. Maybe the seller is foreign and lives in America. I did not want or order an International book. I do not know if it will have the required course chapters and cases. This is the second time that I have ordered this textbook. The first one from someone eles, never arrived. gave me a credit. I hope that this textbook was well worth this spent credit.I do not understand why an American company would send an American who lives in America and attends an American school, an International book! I believe those folk and companies are just out to make a buck. I wonder if they are the Americans who complain that Americans are shopping globally and Not buying the good ole U S of A brands. Great customer care, quality products, and not Stiffing customers, will ensure American companies of geting Rave reviews andd perhap loyal non complaining customers!I do not have an opinion of this book or seller yet. My course begins later this month. At least I did receive this seller's textbook.

The book came in the quality advertised, but I've never had to wait so long to get a book off of . They're typically to me within a week, but this one took the entire time range provided to arrive. Must have been sent on horseback or something. Crazy slow.

It was easy to read and the author often threw in a little humor. It was a great computer book. I learned a few basic and a lot of intermediary principles.

Pretty interesting class. Concepts are outlined simply - it's an introductory class so if you want more detail...you'll need to look elsewhere.

This was a used book and it had some water and coffee damage that was unexpected. Also, there was a lot of distracting high-lighting.

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